#### FIELD VISIT REPORT

Department Of Arts Planned To Visit Undavalli Caves, AP secretariat, Book festival and Gold Medal Electricals at Vijayawada.

**Class: BA STUDENTS** 

NO OF STUDENTS PARTICIPATED: 70

TIME DURATION:2 HOURS

## **Objectives**

To understand the making and packing of switches, junction boxes, &pipes...

To understand the importance of the industry sector.

Observe the facilities for employees at work place.

### **HISTORY**

Established in 1979 by Shri Otmalji Goraji in Vijayawada, Andhra Pradesh, Goldmedal Electricals first started as a retailer of leading electrical brands in the country. Following the demise of Shri Otmalji Goraji, his son, and the current Chairman, Shri Jugraj Jain took on the mantle of running the business. Later on, his younger brother, Shri Praveen Jain joined the business. In 1981, the company ventured into the marketing of wires and cables under the Goldmedal brand. The company set up its first factory in Goregaon, Mumbai, to manufacture urea switches. In 2001, the company started manufacturing polycarbonate switches and launched its first series of switches called G-Magic. Following the success of this series, Goldmedal established a factory for manufacturing of wires and cables in Bhiwadi, near Delhi in 2005 followed by a manufacturing unit in Vasai, Maharashtra for the production of modular switches and accessories in 2006. The company set up its tool room facility in 2010 and a year later, launched the Curve range of modular switches. In the following years, Goldmedal ventured into various product categories and expanded the business to include LEDs, PVC pipes, doorbells, accessories like night lamps and spike guards, MCBs, DBs, home automation products etc. In August 2019, Goldmedal announced its plans to set up

another manufacturing facility in Hyderabad, Telangana. The business turnover of the company in 2018-19 was INR 1,400 crore with a projected CAGR of more than 40 per cent year on year.







**Gold Medal Electrical** 









**Book festival** 

Department of Asily Excommerce planned to go to field visit I study tour to vijaya -wada Gold medal Electricals / Bookfest/ Undevalli Caves | Ap Secretariate on 13/2/23 at 7.00 am by APSRTC Bus. So all I Students must attend the field visit without fail PRINCIPAL GOVT. DEGREE COLLEGE. AVANIGADDA, Krishna Bisk



## ISO 9001:2015, 14001:2015,5001:2011 by accredited NAAC with 'B' Grade GOVT. DEGREE COLLEGE



AVANIGADDA-521121. KRISHNA DT. (A.P.)

gdcjkc,avanigadda;j/gmail.com www.gdcavanigadda.ac.in

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From Dr.D.Uma Rani M.A.Ph.D. Principal Govt Degree College, Avanigadda

AVANIGADDA, 10/02/2023.

Penumaka road,

Gold-Medal Electricals, SAMBHOVNATH P.V.C. PIPES INDIA (DLTC GOLD MEDAL BRAND

Sir/Madam

Vijayawada,

Subject: Permission Letter I am writing this letter on behalf of the Department of Arts and Commerce of Govt Degree College Avanigadda, seeking your permission to visit your company, on 13/02/2023, Monday.Govt Degree College Avanigadda is a well-reputed educational institution located at, Avanigadda famed for its infrastructure, faculty, and alumni. We have produced many prominent individuals in the field.

The group would be of 70 visitors, including 5 faculty members. Being students of Arts and Commerce , this visit would help in better understanding of various concepts. The purpose of this visit is to enhance the students knowledge and provide them with a proper understanding of the functioning of the industry. We intend to take a round of the entire industry and show the tasks handled in different departments of our students. Kindly grant us permission for the industrial visit and make necessary arrangements for the same. We look forward to a positive reply from your side.

Thanking you

GOVT. DEGREE COLLEGI AVANIGADDA, Krishna Dt. 52

Yours sincerely

Gove Degree College Avanigadda Department of Arts & commerce.

the principal GDC Avanigadda, Koushna (Dt) 521121

Respected madam,

we grequest that we may be permitted to go on field trip Study tour to Ap secretariate, Undavalli Caves, Gold medal Industry & Book festival at Vijayawada on dt 13/02/23. So please give us permission to go to that field visit | study tour.

Thanking you madam

yours foithfully

Dr. D. Raya Lakshmi Lecturer in Historica Commerce

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